

Simulations powered by:



# MBA Essentials

Ready-to-run simulations for career-ready graduates

## Overview

The MBA Essentials 3-simulation bundle is designed to provide your MBA programme with an engaging experience for MBA students whether on-campus or online. The simulations allow Full-time and Executive MBAs to apply their MBA theory to real life simulations and to learn from this experience and enhance their career-readiness.

### Three simulations, support three essential competences for future business leaders:

#### Strategy Experience simulation

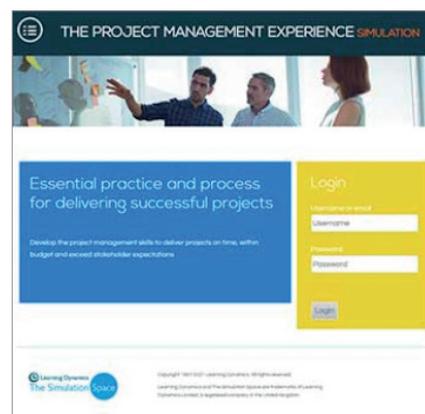
Experience of how to formulate and implement strategy as a senior manager / board director.

#### Delivering Strategic Projects Experience simulation

Enabling future senior managers to oversee or manage strategic projects.

#### Mergers & Acquisitions Experience simulation

Building shareholder value through successful inorganic growth.



Delivered on  
The Simulation Space platform



# MBA Essentials

Ready-to-run simulations for career-ready graduates

## Who is it for?

MBA Essentials is intended for curricular Masters-level students and has been designed to be flexible so that it can be integrated into MBA programmes for course credits or embedded in an Executive Education programme, delivered on-campus or online.

## Simulation 1: My Strategy Experience Simulation:

This simulation enables participants to experience how strategy is formulated and implemented in a complex global business and to consider the ability of the Board and management to implement their chosen strategy.

This exciting simulation challenges participants to develop a comprehensive strategic review of a global service business and the business environment in which it trades, prepare a 3-year plan for the

business and then implement strategic choices and see the financial and non-financial impact of those choices on the company's performance and consequent impact on share price.

### Learning Outcomes:

Operationally focussed managers turn into strategists with a focus on options for organisational growth that deliver shareholder value.



## Simulation 2: Delivering Strategic Projects Experience simulation:

Managing Strategic and Operational Projects is key to the ability of senior managers to deliver organisational performance. Working in teams of 5 members, participants will open a new office for a global bank looking to position itself in an emerging market. The simulation introduces participants to the key tools and frameworks that help project managers deliver projects on time, to budget and to specification. These tools are generic tools and frameworks, based on Prince2, and can be applied to any strategic project with multiple issues and stakeholders.

Working through the four phases of managing projects: start-up, initiation, execution and close-down, participants

will be introduced to the qualities required of a successful project manager and will work in a competitive team with time pressures to deliver at each stage of the project.

### Learning outcomes – Managing Operational and Strategic Projects

The simulation is not designed to develop professional project managers but to enable future senior managers to develop a range of competencies that are appropriate to managing operational and strategic projects and a set of tools and frameworks that they can apply to their real-life projects in order to deliver them on-time, to budget and to specification/quality standards.



Ready to get started? Visit [www.learningdynamics.co.uk](http://www.learningdynamics.co.uk)

# MBA Essentials

Ready-to-run simulations for career-ready graduates

## Simulation 3: Mergers & Acquisitions Experience simulation

This simulation enables MBA and Executive Education students to experience a strategy of building shareholder value through successful inorganic growth.

The practical and strategic simulation is all about delivering shareholder value through M&A activity.

The M&A Simulation is based on an international company seeking to build a global presence through acquisition.

Over the course of the 4 phases of the simulation, working in competitive teams, participants will:

- Consider Inorganic Growth as a Strategy
- Evaluate Industry Attractiveness
- Consider the Growth Strategy of an Acquiring Company
- Evaluate its Acquisition Readiness
- Set Acquisition Criteria
- Identify Potential Target Acquisitions
- Evaluate & Value Target Acquisitions
- Consider Due Diligence Activity and Hazards
- Evaluate and Manage M&A Risk

- Anticipate Defence Strategies
- Evaluate Hostile Takeovers re Shareholder Value
- Consider the Pros and Cons of an MBO Option
- Examine Objectives for Post-Merger Integration & PMI Role in M&A Failure
- Evaluate Levels of Integration such as Consolidation, Subsidiary, Hostile Takeover and Horizontal Integration
- Use a Range of Project Management Tools that are Helpful in Successful Delivery of M&A Activity
- Consider Change Generated by M&A Activity, and Specifically Change that Impacts on People, and How this Should be Managed.

### Learning outcomes – The Mergers & Acquisitions Experience Simulation

While more than 50% of M&A activity fails to deliver on its objectives, this simulation will enable participants to structure and execute a successful M&A deal using the tools and frameworks embedded in the simulation.

### Learning review & scoring work produced

Students are encouraged to keep a learning review throughout the simulation. A scoring system is built into all phases of the simulation so that it can be run competitively, where appropriate, with teams working together to produce the best scores for each individual phase and best combined score.



'Strategic competencies equip people and organizations to take position and move in a highly dynamic context that poses constantly changing challenges to the realization of their aims. Lacking such competencies undermines the ability to adapt to such changing environments, leading to increasing marginalization'.

**Seerp Wigboldus, Wageningen UR Centre for Development Innovation (CDI) and is coordinator of the Strategy and Complexity event.**

### Understanding growth through external means

'Building a successful company means knowing how to define your corporate strategy and choosing the best growth options. But it's not easy. Growth can be hard to achieve, expensive, and can destroy value. You need to understand the challenges involved in driving growth through external means, such as alliances or acquisitions, and the strategies that will empower your firm.' **INSEAD**

**Ready to get started? Visit [www.learningdynamics.co.uk](http://www.learningdynamics.co.uk)**

# Online simulations that help deliver an exceptional learning experience

We partner with universities to provide immersive online simulations designed to enhance key business disciplines and skills for university students and corporate teams worldwide.



Operations

Strategy

M&A

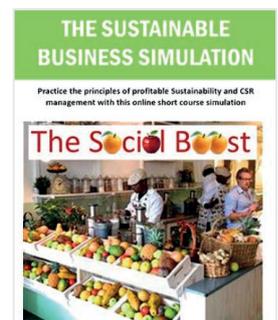
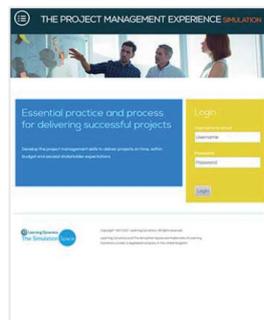
Project Management

Enterprise

Employability

MBA Essentials

Sustainability / CSR



Request a free demo:

[www.learningdynamics.co.uk](http://www.learningdynamics.co.uk)

[simulations@learningdynamics.co.uk](mailto:simulations@learningdynamics.co.uk)

+44 (0)333 242 3981

Simulations powered by:

Learning Dynamics  
The Simulation Space